

# ACNS Industry Support Opportunities

Reach an audience that includes physicians,  
neurodiagnostic technologists,  
researchers and allied health professionals...

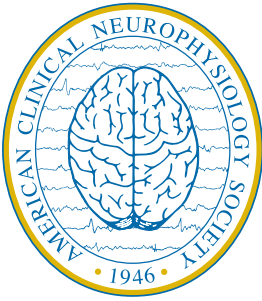


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# About ACNS



Founded in 1946, the American Clinical Neurophysiology Society (ACNS) is the major professional organization in the United States devoted to the establishment and maintenance of standards of professional excellence in clinical neurophysiology in the practice of neurology, neurosurgery and psychiatry. ACNS members utilize neurophysiology techniques in the diagnosis and management of patients with disorders of the nervous system and in research examining the function of the nervous system in health and disease.

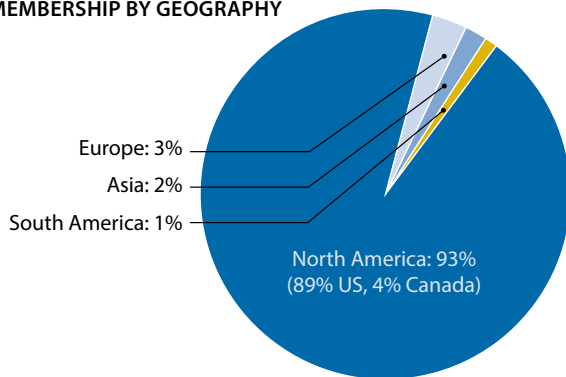
Originally, the Society was most concerned with the establishment of guidelines for practice and the understanding of electroencephalography (EEG). With subsequent development and application of new techniques and further understanding of disease processes, the interests of ACNS membership have broadened. This has been reflected in the education and mission

statement and in the CME program, which now includes all aspects of clinical neurophysiology: electroencephalography, evoked potentials, electromyography, nerve conduction studies, intraoperative monitoring, polysomnography and other sleep technology, quantitative neurophysiological methods, magnetoencephalography, sleep disorders, epilepsy, neuromuscular disorders, brain stimulation, brain-computer interfacing, and related areas.

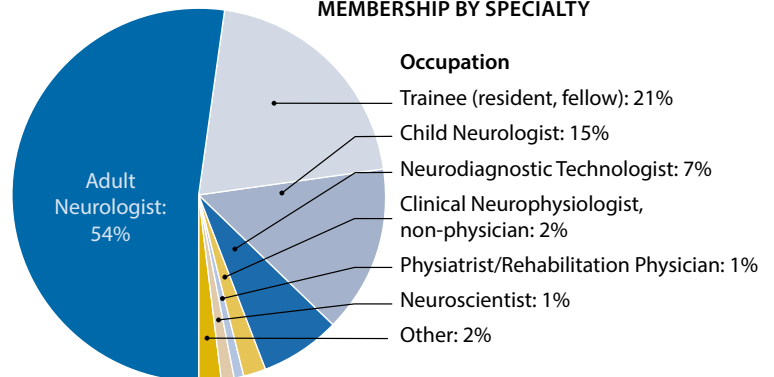
ACNS is a strong advocate for appropriate training in and practice of clinical neurophysiology techniques, and collaborates with other professional societies on strategies to advance the quality of patient care and improve patient outcomes.

Now well-settled into its second half-century, with a membership of over 1,500 healthcare professionals, the American Clinical Neurophysiology Society continues to establish and maintain standards of professional excellence in the clinical applications of cerebral neurophysiology.

MEMBERSHIP BY GEOGRAPHY



MEMBERSHIP BY SPECIALTY



## Contact:

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# Annual Meeting & Courses

## Save the Date!

2025 Annual Meeting & Courses  
February 26 - March 2, 2025  
Baltimore Marriott Waterfront | Baltimore, MD

- Exhibits
- Advertising
- Sponsorship of events & services
- Sponsored sessions, including Product Theaters
- Educational Grants

Complete Exhibit & Support Prospectus  
*Available Fall 2024*

Preliminary Program *Available Fall 2024*

<https://www.acns.org/meetings/annual-meeting-and-courses/>



# Online Education: Overview



## CNP Bootcamp

CNP Bootcamp is a seven-week, online program designed to expose new fellows to the core aspects of CNP in the first weeks of their training. CNP Bootcamp can also be a thorough introduction to CNP for residents. CNP Bootcamp encompasses more than 30 total hours of both on-demand instruction and live, interactive content. This includes a comprehensive set of recorded lectures, weekly live discussion sections, additional resources, and recommended reading.

For complete information, including an overview of weekly topics, visit <https://www.acns.org/education/cnp-bootcamp>

*Expected attendance:* ACNS expects nearly 30 neurology residency and CNP and epilepsy fellowship programs to participate annually, including more than 200 individual participants.

## Special Interest Groups

Open to members only, the newly re-imagined ACNS Special Interest Groups (SIGs) are organized around several main areas of CNP practice providing members the opportunity to connect, network, and participate in interactive education throughout the year.

Each SIG will host two virtual meet-ups annually and will have a dedicated discussion board on *ACNS Connect* to continue the conversation between sessions. The virtual meet-ups offer a variety of activities, including case-based discussions, journal clubs, broad literature resources, and director-led interactive studies.

### SIG TOPICS:

**ICU EEG**

**Stereo EEG**

**Neurophysiologic Intraoperative Monitoring (NIOM)**

**Business of Clinical Neurophysiology**

*Expected attendance:* Attendance varies by SIG topic, with approximately 100 – 200 ACNS members enrolled in each SIG and 25-50 participants in each live virtual meet-up each month.

For a complete schedule of SIG meet-ups for the upcoming year, please visit <https://www.acns.org/education/acns-special-interest-groups-sigs>

## Principles of Clinical Neurophysiology

Formerly known as the ACNS Fall Courses, the Principles of Clinical Neurophysiology is a live, virtual event designed to deliver basic and intermediate level content. ACNS's educational activities are directed to clinical neurophysiologists, neurologists, neurosurgeons, trainees in these disciplines, technologists and other physicians and researchers who utilize clinical neurophysiologic techniques and knowledge in the diagnosis and management of patients with disorders of the peripheral and central nervous system. Likewise, the courses can serve as a great refresher for those preparing for board exams.

Sessions will be live-streamed, but will not be recorded or available on-demand.

PCNP is a CME activity, planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the sponsorship of ACNS. ACNS is accredited by ACCME to provide continuing medical education for physicians.

*Expected attendance:* 200 participants

For a complete schedule of courses and speakers, please visit <https://www.acns.org/meetings/fall-courses/>





# Online Education: Support Opportunities

## **Unrestricted Educational Grant .....Any amount**

By providing an educational grant in any amount, your company can help off-set costs of ACNS's online education and annual programming. Companies providing unrestricted educational grants will be acknowledged, according to ACCME guidelines. (Open to multiple supporters.)

## **Email Advertising .....\$1,500 per email**

Participants in ACNS's online educational offerings receive email correspondence leading up to each event, including links to virtual platforms for each event. Place your company's message in participants' inboxes as they prepare to join (Open to multiple supporters.)

*Minimum 15 days lead time required before online educational event.*

## **Virtual Product Theaters .....\$5,000 each**

ACNS is pleased to again offer supporters the opportunity to engage with the ACNS audience with the introduction of virtual product theaters! Similar to the in-person theaters offered during the Annual Meeting, sponsors have the opportunity to program session content designed specifically for the segment of ACNS's membership engaged with a SIG topic. Theaters may be presented at the conclusion of each SIG meet-up, scheduled the first Thursday of every month (see link above for complete schedule).

ACNS will assist sponsoring companies by promoting the Product Theater to members of the SIG using the SIG's ACNS Connect community.

Product theater availability is limited to one company per SIG meet-up and will be sold on a first-come, first-served basis determined by date of receipt of program fees. *Minimum lead time of 30 days required before SIG meet-up.*



# Digital Advertising



## [www.ACNS.org](http://www.ACNS.org)

The ACNS website averages more than 24,000 page views per month and hosts the ACNS guidelines, consensus statements, meeting information and online educational content.

### RATE

\$3,000 per 60-day placement  
\$1,000 each additional 30 days

### ARTWORK SPECIFICATIONS:

**Color:** RGB  
**File Format:** High resolution (at least 300 dpi); JPG, PNG  
**Dimensions:** 300px by 250px

## ACNS News Briefs

News Briefs are distributed bi-weekly by email to the ACNS membership, providing advertisers the opportunity to reach CNP professionals with timely, relevant news and information.

Average open rate 47%  
Average distribution 1,500+

### RATE

\$1,500 per issue

### ARTWORK SPECIFICATIONS:

**Color:** RGB  
**File Format:** High resolution (at least 300 dpi); JPG, PNG  
**Dimensions:** 1234px x 300 px

## Clinical Neurophysiology News – the official Newsletter of ACNS

ACNS's quarterly newsletter includes highlights, photos and announcements related to ACNS meetings and programs, articles and resources from ACNS committees, affiliate society news, and the incredibly popular Featured Case.

The newsletter is delivered via email to all 1,500+ ACNS members quarterly in March, June, September, and December. Each newsletter issue is also archived to [www.acns.org](http://www.acns.org).

Average distribution 1,500+

### RATE

<i>Per ad, per issue:</i>	Full page	\$5,000
	Half page	\$3,000

### ARTWORK SPECIFICATIONS:

**Color:** RGB  
**File Format:** High resolution (at least 300 dpi); PDF, TIF, JPG or EPS  
**Dimensions:** Full page 8 ¾" x 11 ¼" (with bleeds)  
Half page 7 ½" x 4 ¼"  
**Finish Size:** Full page 8 ½" x 11"  
Half page 7 ½" x 4 ¼"

## Advertise in the *Journal of Clinical Neurophysiology*

ACNS's official journal, the *Journal of Clinical Neurophysiology* (JCN), reaches a circulation of nearly 2,000 individuals, institutions and libraries around the world. To advertise in JCN, visit <http://advertising.lww.com/media-kits/journal-clinical-neurophysiology.html>

All advertising placements and artwork are subject to approval by ACNS.

ACNS reserves the right to decline advertising placements for any reason, including (but not limited to) promotion of meetings/ programs that conflict with ACNS programs or events.

# Other Opportunities

## **Expert Panel.....\$10,000**

Take advantage of that experience and expertise gathered in one place by convening an Expert Panel! ACNS Expert Panels aim to “serve patients and society by empowering members to advance the science, practice and profession of clinical neurophysiology” through collaboration with industry where member expertise aligns with your organizations stated objectives.

Your organization provides ACNS with goals and objectives for a 90-minute closed-door brainstorming session and may provide background information or resources for distribution prior to the session.

Your organization may select up to seven (7) ACNS members to attend or may provide a set of criteria according to which ACNS can recommend experts. Specific ACNS participants requested by the sponsoring company and are subject to availability and agreement by the physician. ACNS cannot guarantee the participation of specific members and may make substitution suggestions upon request. Up to three (3) representatives from your organization may attend to lead the discussion.

ACNS staff will coordinate logistics, invite participants and communicate details.

Expert panels may be held at the ACNS Annual Meeting, during which ACNS will provide a room to accommodate up to 10 participants, a standard audio-visual set upon request, and either breakfast or lunch. Other venues may be considered, but additional fees for travel and lodging and other costs may apply. Panels may also be convened virtually.

To request additional information or schedule an Expert Panel, please contact ACNS Executive Director Megan M. Hille, CMP, CAE at [mhille@acns.org](mailto:mhille@acns.org).

